



INSPIRING  
WATERMEDIA ARTISTS  
FOR OVER 40 YEARS

# Florida Suncoast Watercolor Society

## Privacy Policy

*Last updated: August 22, 2023*

Florida Suncoast Watercolor Society (*Suncoast*) values its users' privacy. This Privacy Policy describes *our* policies and procedures on the collection and use of *your* information when *you* use the *Service* and tells *you* about *your* privacy rights and how the law protects *you*.

We use your *Personal Data* to provide and improve the *Service*. By *using* the Florida Watercolor Society *Website*, *you* agree to the collection and *use* of information in accordance with this Privacy Policy. This Privacy Policy has been created with the help of the TermsFeed Privacy Policy Generator.

## Interpretation and Definitions

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### Interpretation

The words that are *italicized* have meanings defined under the following conditions. The following definitions shall have the same meaning regardless of whether they appear in [singular or in plural](#).

### Definitions

For the purposes of this Privacy Policy:

**Member Account** means a unique account created for *you* to access *our Service* or parts of *our Service*.

**SUNCOAST** (referred to as either "SUNCOAST", "We", "us" or "our" in this *Agreement*) refers to Florida Suncoast Watercolor Society, 5317 Fruitville, Sarasota, FL 34232.

**Country** refers to: Florida, United States.

**Device** means any *device* that can access the *Service* such as a computer, a cellphone, or a digital tablet.

**Personal Data** is any information that relates to an identified or identifiable individual.

**Service** refers to the *Website*, in this case, <http://www.SuncoastWS.org>

**Service Provider** means any natural or legal person who processes the data on behalf of *SUNCOAST*. It refers to third-party companies or individuals employed by *SUNCOAST* to facilitate the *Service*, to provide the *Service* on behalf of *SUNCOAST*, to perform *Services* related to the *Service* or to assist *SUNCOAST* in analyzing how the *Service* is used.

**Third-party Social Media Service** refers to any *Website* or any social network *website* through which a *User* can log in or create an account to use the *Service*.  
**Usage Data** refers to data collected automatically, either generated using the *Service* or from the *Service* infrastructure itself (for example, the duration of a page visit).  
**Website** refers to Florida Suncoast Watercolor Society, accessible from <http://www.SuncoastWS.org>  
**You** means the individual accessing or using the *Service*, or *SUNCOAST*, or other legal entity on behalf of which such individual is accessing or using the *Service*, as applicable.

## Collecting and Using *Your Personal Data*

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### Types of Data Collected

#### *Personal Data*

While using *Our Service*, we may ask *you* to provide *us* with certain personally identifiable information that can be used to contact or identify *you*. Personally identifiable information may include, but is not limited to:

- Email address
  - First name and last name
  - Phone number
  - Address, State, Province, ZIP/Postal code, City
- Usage Data*

#### *Usage Data*

*Usage Data* is collected automatically when using the *Service*. *Usage Data* may include information such as *your Device's* Internet Protocol address (e.g., IP address), browser type, browser version, the pages of *our Service* that *you* visit, the time and date of *your* visit, the time spent on those pages, unique *device* identifiers and other diagnostic data.

#### Information from Third-Party Social Media Services

*SUNCOAST* allows *you* to create a membership account and log in to use the *Service* through the following Third-party Social Media Services:

- Facebook
- Google
- Instagram
- Others that may be added

If *you* decide to register through or otherwise grant *us* access to a Third-Party Social Media *Service*, we may collect *Personal Data* that is already associated with *your* Third-Party Social Media *Service's* account, such as *your* name, *your* email address, *your* activities, or *your* contact list associated with that account.

*You* may also have the option of sharing additional information with *SUNCOAST* through *your* Third-Party Social Media *Service's* account. If *you* choose to provide such information

and *Personal Data*, during registration or otherwise, *you* are giving *SUNCOAST* permission to use, share, and store it in a manner consistent with this Privacy Policy.

### ***SUNCOAST Use of Your Personal Data***

*SUNCOAST* may use *Personal Data* for the following purposes:

- **To provide and maintain *our Service***, including to monitor the *usage of our Service*.
- **To manage *Your Membership Account***: to manage *your* registration as a *user* of the *Service*. The *Personal Data* *You* provide can give *you* access to different functionalities of the *Service* that are available to *you* as a registered *user*.
- **For the performance of a contract**: The development, compliance and undertaking of the purchase contract for the products, items, or *Services* *you* have purchased or of any other contract with *us* through the *Service*.
- **To contact *you***: To contact *you* by email, telephone calls, SMS, or other equivalent forms of electronic communication, such as a mobile application's push notifications regarding updates or informative communications related to the functionalities, products, or contracted *Services*, including the security updates, when necessary or reasonable for their implementation.
- **To provide *you*** with news, special offers and general information about other goods, *Services*, and events which *we* offer that are like those that *you* have already purchased or enquired about unless *you* have opted not to receive such information.
- **To manage *Your requests***: To attend and manage *your* requests to *us*.

*We* may share *your* personal information in the following situations:

- **With Service Providers**: *We* may share *Your* personal information with *Service Providers* to monitor and analyze the *use of our Service*, to contact *You*.
- **With Affiliates**: *We* may share *your* information with *our* affiliates such as other regional watercolor societies and *Suncoast* sponsors, in which case *we* will require those affiliates to honor this Privacy Policy.
- **With other users**: when *you* share personal information or otherwise interact in public areas with other *users*, such information may be viewed by all *users* and may be publicly distributed outside. If *you* interact with other *users* or register through a Third-Party Social Media *Service*, *your* contacts on the Third-Party Social Media *Service* may see *your* name, profile, pictures, and description of *your* activity. Similarly, other *users* will be able to view descriptions of *your* activity, communicate with *you* and view *your* profile.
- **With *your* consent**: *We* may disclose *your* personal information for any other purpose with *your* consent. Using <https://www.SuncoastWS.org>, *you* are consenting to the data collection process outlined in this Privacy Policy.

### ***Retention of Your Personal Data***

*SUNCOAST* will retain *Your Personal Data* only for as long as is necessary for the purposes set out in this Privacy Policy. *We* will retain and use *Your Personal Data* to the extent necessary to comply with *our* legal obligations (for example, if *we* are required to retain

*your* data to comply with applicable laws), resolve disputes, and enforce *our* legal agreements and policies.

*SUNCOAST* will also retain *Usage Data* for internal analysis purposes. *Usage Data* is generally retained for a shorter period, except when this data is used to strengthen the security or to improve the functionality of *Our Service*, or *we* are legally obligated to retain this data for longer time periods.

### **Transfer of Your Personal Data**

*Your* information, including *Personal Data*, is processed at *SUNCOAST*'s operating offices and in any other places where the parties involved in the processing are located. It means that this information may be transferred to — and maintained on — computers located outside of *your* state, province, *Country*, or other governmental jurisdiction where the data protection laws may differ than those from *your* jurisdiction.

*Your* consent to this Privacy Policy followed by *your* submission of such information represents *your* agreement to that transfer.

*SUNCOAST* will take all steps reasonably necessary to ensure that *Your* data is treated securely and in accordance with this Privacy Policy and no transfer of *Your Personal Data* will take place to an organization or a *Country* unless there are adequate controls in place including the security of *your* data and other personal information.

### **Amend or Delete Your Personal Data**

*You* have the right to amend or delete or request that *we* assist in deleting the *Personal Data* that *we* have collected about *You*.

*Our Service* may give *you* the ability to amend or delete certain information about *you* from within the *Service*.

*You* may update, amend, or delete *your* information at any time by signing into *your* Membership Account, if *you* have one, and visiting the account settings section that allows *you* to manage *Your* personal information. *You* may also contact *us* to request access to, correct, or delete any personal information that *you* have provided to *us*.

*Our website* is hosted by Wild Apricot. This membership management platform provides the ability for *you* to secure specific *Personal Data* Information fields in our database, such as street name, city, email address, and more. Alternatively, *you* may choose to limit all *Personal Data* Information from the view of members and other website users and effectively limit use of *your Personal Data* Information for internal use by *SUNCOAST* only.

### **Security of Your Personal Data**

The security of *your Personal Data* is important to *us* but remember that no method of transmission over the Internet, or method of electronic storage is 100% secure. While *we* strive to use commercially acceptable means to protect *your Personal Data*, *we* cannot guarantee its absolute security. *SUNCOAST* protects *your Personal Data* offline by only providing access to members who need the information to perform a specific task (i.e., billing or member services).

We rely on commercial products of good reputation, like Wild Apricot, WIX, and AffiniPay, who employ extensive measures to ensure the privacy of *your Personal Data*. We power our website and membership management through Wild Apricot. You may view their privacy policy at: <https://www.wildapricot.com/privacypolicy> for more information.

## Children's Privacy

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*Our Service* does not address anyone under the age of 13. We do not knowingly collect personally identifiable information from anyone under the age of 13. If you are a parent or guardian and you are aware that your child has provided us with *Personal Data*, please contact us. If we become aware that we have collected *Personal Data* from anyone under the age of 13 without verification of parental consent, we take steps to remove that information from our servers.

If we need to rely on consent as a legal basis for processing *your* information and *your Country* requires consent from a parent, we may require *your* parent's consent before we collect and use that information.

## Links to Other Websites

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*Our Service* may contain links to other websites that are not operated by us. If you click on a third-party link, you will be directed to that third party's site. We strongly advise you to review the Privacy Policy of every site you visit.

We have no control over and assume no responsibility for the content, privacy policies or practices of any third-party sites or *Services*.

## Changes to this Privacy Policy

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We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on our website.

We will let you know via email and/or a prominent notice on our *Service*, prior to the change becoming effective and update the "Last updated" date at the top of this Privacy Policy.

You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on our website.

## Contact Us

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If you have any questions about this Privacy Policy, you can contact us:

By email: [info@SuncoastWS.org](mailto:info@SuncoastWS.org)

By visiting this page on our website: <http://www.SuncoastWS.org>